

THE CASCADE HERALD

APRIL 2008



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WELCOME OUR NEW MEMBER!



Headquartered in Ferndale, WA, Premier Electrical Services, LLC is a growing commercial and industrial electrical contractor operating in the greater Puget Sound area. Originally a small family run business, we have expanded our capabilities to include major industrial and public works projects over the past decade, successfully completing several public schools, Bellingham's Civic Field, the NFIC building at Paine Field, the new Wood Stone facility in Bellingham, and a handful of other terrific jobs. We have been fortunate to work with the wide range of progressive general contractors located in the Pacific Northwest, and further blessed

with great talent from the IBEW.

Premier Electrical Services is also one of the Northwest Washington's most innovative electrical contractors. We continue increasing our range of company competencies to include a variety of specialized industries and public works projects with complex installation requirements, ranging from low voltage control systems to medium voltage power distribution. Our focus is delivering high quality electrical services in the most cost effective and efficient method possible, providing our customers with the product they need, on time and on budget.

Premier Electrical Services is presently owned by Rod & Cathy Yanney and Jeff & Susan Palmer. All four of the owners are actively involved

with the daily company operations and administration.

—Jeff Palmer

Premier Electrical Services,
LLC

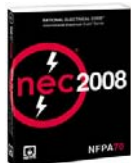
PREMIER ELECTRICAL SERVICES:

- Family owned since 1996.
- Serving commercial, industrial & public works construction needs.
- Offering pre-construction services including design assist, constructability review, and value engineering opportunities.
- Providing Electrical Contracting, Infrared Thermography, and Preventative Maintenance Services.

Low Price!

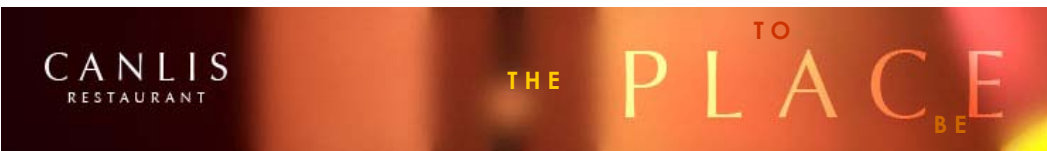
**NEC2008
Code
Book**

Call today & get
your Discounted
Member Price of
only \$54.33 (tax
included)!



*Need to make a large NEC 2008 Code Book purchase?
Contact the NWJATC at 1-800-707-6678*

THE PERFECT ENDING TO A PERFECT YEAR



Michael & Lori Gibson of Tech One Services, Inc.

December 2007's Christmas Party at Canlis Restaurant was a hit! In fact, it was such a hit, we decided to dedicate an

entire page in this issue of our quarterly newsletter, *The Cascade Herald*, to show off how elegant &



Shirley & John Huffine and Kim & Pat Andrews of CK Electric, Inc.

dapper the Cascade Chapter Members truly are!

The celebration began at 7:30pm with live piano music, cocktails and hors d'oeuvres, followed by a magnificent dinner and an exquisite molten chocolate lava cake for dessert! After dinner the Chapter Manager, Cindy K. Austin awarded Sam Ewing, Jr. of Ewing Electric, Inc. and

Todd Kottsick of Service Electric, Inc. for an astonishing 50 years of membership to the Cascade



Jack Southwick of Seahurst Electric, Inc. & Peter Sanders of Snohomish Electric, Inc.

Chapter, NECA! Other certificates went to Bruno Padilla of Electric West, Inc. for 15 years of membership and David Milne of Milne Electric, Inc. was honored for his 10 years of devotion to the Chapter.

Thank you to all 100 attendees who made the night so special by making



Antonia & Al Valentini of Al's Quality Electric, Inc.

the trip to Seattle & joining



Bruno & Michelle Padilla of Electric West, Inc.

us in celebrating the end of another great year in the electrical industry with your fellow members!

The Cascade Chapter, NECA couldn't ask for a



Donna Sorensen of Ewing Electric, Inc. and Nancy Williams of Seven Sisters Electric, Inc.

better group of people to serve than we already have!

Kudos to you!



David & Coleen Milne of Milne Electric, Inc.

TEATRO ZINZANNI

Mark your calendars for our next fabulous Christmas Soirée at Teatro ZinZanni December 12!

LOVE CHAOS & DINNER



The life of the party! (From left to right) Vicki Hadley, Dave & Tiffany Wyatt, Aaron & Amber Snellgrove, and Bruce & Coleen Deane.

1ST GENERAL MEMBERSHIP MEETING—JAN. 16, 2008



Darin Andrews of AMCO Electric & Erik Sorensen of Ewing Electric, Inc.

Our Chapters first General Membership Meeting of the year was

held at the newly renovated Holiday Inn of Downtown Everett. Michael J. Parks gave an educational presentation on the Pacific NW economy, fol-

lowed by our Chapter Meeting. During our Chapter Meeting we held our board elections; Peter Sanders of Snohomish Electric,

Inc. was reelected serving as President, Bruno Padilla of Electric



Vicki Hadley of KV Electric Corp. & Cindy K. Austin.

West, Inc. was reelected and serves as Treasurer, Jack Southwick of Seahurst Electric, Inc., was reelected and serves as a board member. A new additional board member position was elected to David Ginestra of Dutton Electric Co., Inc.

Our Prize Drawing; two tickets to Everett Village Theatre's *The King & I*



Cindy K. Austin, Sam Ewing, Jr., & Jan Ginestra.

went to Phillip Sharpe of Excel Electric & Service, Inc. All in all it was a very successful meeting.

WINTER BLUES TURNS TO SUMMER BLISS



Enough is enough with this winter wonderland! Spring is rapidly approach-

ing and that means NECA



summer fun is on its way! Rumor has it last years Pirate cruise was a hit. This year we're going to "Turn it up a notch!" and board "My Girl" at the Locks to spend more time in the Seafair buzz and less time sailing to get there! The official Seafair Cruise date is Friday, August 1st. This years

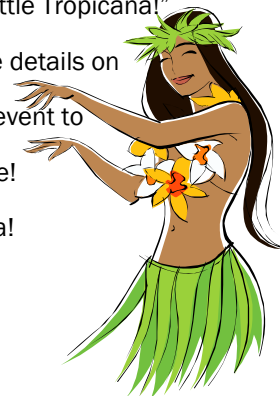
theme think...

"Seattle Tropicana!"

More details on this event to

Come!

Aloha!



Be sure to sign up for our 2nd General Membership Meeting at the Tulalip Casino April 15, 2008!

NECA CONVENTION & SHOW—OCTOBER 4–7, 2008

Mark your calendars now for this years National NECA Convention & Show hosted in Chicago, Illinois!

There you will:

DISCOVER great products & Services

LEARN about best practices

NETWORK with your peers
BOOST your company's productivity & explore new markets

ENJOY the best of Chicago

EXPLORE

LIFESAFETY

SECURITY

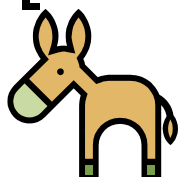
INTEGRATED BUILDING SYSTEMS

LIGHTING

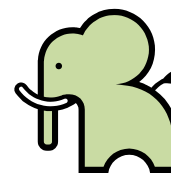
GREENHOUSE TECHNOLOGIES

For more information please visit: <http://www.necaconvention.org/2008/>





POLITICAL CORNER



CONGRESSMAN RICK LARSEN VISITS CASCADE CHAPTER



The Cascade Chapter, NECA Board of Directors meeting with congressman Rick Larsen.

On the morning of Friday, January 4th Congressman Rick Larsen met with the Cascade Chapter, NECA Board of Directors to discuss the important issues of the Electrical Industry today. The NECA Board Members spent most of this meeting discussing

the impact the Brinks Security Case could have on the electrical industry. Taking political action allows us to have direct communication with our representatives so we can give our industry the best outcome possible.



The Board of Directors presenting Congressman Rick Larsen with check contribution. From left: Cindy K. Austin, Mel Buttrum, Bruno Padilla, Paul Sorensen, Rick Larsen & Peter Sanders.

LEGISLATIVE DAY—FEBRUARY 5—6, 2008

On February 6th representatives of NECA Cascade spent the day in Olympia meeting with several of their local Legislators. The main topic of discussion was the Brinks Security Case (Senate Bill 6867/ House Bill 3294) and its impact on the electrical industry. Members explained how this court

case could devastate the entire electrical industry and a Legislative fix was critical to protecting the small business members from destructive litigation. Members also had the opportunity to meet with representatives from L & I and the Attorney General office and get some information on what L&I will be

doing to try and provide some clarity around commute definitions.

Other issues included: Mike M. Johnson (House Bill 1765) and HVAC Certification: (Senate Bill 5831/House Bill 2966)

—Brad Boswell

Boswell Consulting

The Legislative day we spent with NECA members was truly an interesting and informative experience. Though the progress hoped for in regard to the main purpose of our trip was not definitive I felt that we had a truly receptive and hopefully successful communication with our 38th district representatives. It was obvious that each party we spoke with regarding the issues had a very different take on the situation so it was essential that both Cindy and Brad were able to help make them aware of the obvious potential damage this situation could cause for both business and employees. Altogether we came away feeling this was a worthwhile experience and there was progress toward our mutual goals.

—Antonia Valentini
Al's Quality Electric, Inc.

Legislative Day

Attendees:

- **Al's Quality Electric, Inc.**
 - ⇒ Antonia Valentini
 - ⇒ Al Valentini
- **AMCO Electric**
 - ⇒ Darin Andrews
- **Bee Dandy Electric**
 - ⇒ Pat Anderson
- **Cascade Chapter, NECA**
 - ⇒ Cindy K. Austin
 - ⇒ Brad Boswell
- **Ewing Electric, Inc.**
 - ⇒ Erik Sorensen
- **Electric West, Inc.**
 - ⇒ Bruno Padilla
- **Snohomish Electric, Inc.**
 - ⇒ Nancy Sanders
 - ⇒ Peter Sanders
- **Minter Electric Inc.**
 - ⇒ Tim Minter

**LEG. DAY
FEEDBACK!**

NORTHWEST PLUS FIVE LAUNCH



The Northwest Plus Five Program is about to take a major leap into action and we need YOU to help make this program a success! This is a “no cost-no hassle” program that does nothing but benefit YOU and OUR race in today’s competitive industry.

Why should *you* become a Plus Five Electrical Contractor? The answer is simple, because *you* want to make more money! Being a Plus 5 Electrical Contractor shows homeowners & builders that you are confident that you are SO GOOD at what you do, that

you are going to extend each homes electrical warranty an additional 5 years free! YOU know you’re that good, NECA knows you’re that good, and the IBEW knows you’re that good so why not utilize this tool and offer it in your services? Did I forget to mention it’s FREE!

Builders will want to hire YOU over the competition because they know that the additional warranty that only Union Electrical Contractors provide is PRICELESS to a homeowner. It says, this home is safe, this home is made

with quality, this home is for me and I want to buy it! This program is completely FREE of charge and gives you a BRILLIANT advantage over nonunion electrical companies.

Take back what belongs to YOU, get those jobs YOU deserve and show this industry why the Union Electricians are a force to be reckoned with!

Contact the Northwest Plus Five office today and become a Quality Plus Five Homeowners Electrical Contractor NOW!

—Ashlee Boekennoogen

Northwest +5 Rep



Call NW +5

Today!

Ashlee Boekennoogen

P: 425-258-3294

F: 425-252-7766

ashleeb@necacascade.org

FINDING SUCCESS IN PLUS FIVE

“This program adds extra value to our work and gives us a great edge over our competition! We’ve been using it for over two years and our residential builders have signed up over 100 of their customers. We educate our builders about this program and encourage them to use the free marketing items. This helps to remind them that doing business with us gives them and their customers the piece of mind of quality installation that they don’t get from other electrical contractors.”

—Nancy Sanders

Snohomish Electric, Inc.



Free Offer

UPCOMING EVENTS! - YOUR THREE MONTH ADVANCE CALENDAR

This year the Cascade Chapter is busier than ever! To help aid our members in keeping up with the "action" each quarterly paper will come equipped with a three month calendar of upcoming events, convention dates, general membership meetings, deadlines (RSVP's, hotel reservation changes/cancellation dates, wage increases,

etc.), holidays, reminders (Don't forget your Administrative Professional's this year, April 23rd or Mother's Day, May 11th!!) and much, much more!

From this point on you will have a firm grasp on "Where's Cindy?" and what's going on with the Cascade Chapter, NECA office!

If you have any important

dates, special birthdays, anniversary's, employee recognition announcements (ex. May 26th Shelly's 8 year anniversary working for Yours Truly Electric, Inc!), retirement announcements, fund raisers or other events/ shout outs this could be a great place to share them with your fellow Cascade Chapter members!

YOUR NECA
"TO-DO" LIST!!!

SIGN UP FOR:

- General Membership Meeting, Tulalip Casino—04/15/08
- District 6 Convention, Disneyland!—08/7-10/08
- NECA Convention & Show, Chicago, IL—10/4-7/08
- Become a NW+5 Electrical Contractor!!!

Interested in writing an article? Have some feedback? Contact Ashlee Boekenooen at: ashleeb@necacascade.org

APRIL 2008

KEY

-  OUT OF TOWN MTG / EVENT
-  MEETING
-  GENERAL MEMBERSHIP
-  HOLIDAY
-  DEADLINES

SUN	MON	TUE	WED	THU	FRI	SAT
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

SCHEDULE OF
EVENTS

- 3 — JATC Interviews
- 7 — Board of Governors Mtg., Chapter Office
- 14 — IBEW 191 Trust Mtg, Chapter Office
- 15 — General Membership Mtg., Tulalip Casino
- 21 — JATC Committee Mtg., Mt. Vernon
- 23 — Administrative Professionals Day
- 24-26 — Future Leaders Conference in San Diego, California
- 28-29 — NJATC Workforce & Development Committee Mtg., Maryland
- 28-5/1 — CQC in Washington D.C.

MAY 2008

KEY

-  OUT OF TOWN MTG / EVENT
-  MEETING
-  GENERAL MEMBERSHIP
-  HOLIDAY
-  DEADLINES

SUN	MON	TUE	WED	THU	FRI	SAT
				1	2	3
4	5	6	7	8	9	10
11 	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31




SCHEDULE OF EVENTS

- 28-5/1 — CQC, Washington D.C.
- 11 — Mother's Day
- 11-16 — CIR, Washington D.C.
- 14 — Board of Governors Mtg., Chapter Office
- 19 — JATC Committee Mtg., Mt. Vernon
- 21 — General Membership Mtg., TBA
- 23 — Deadline for Tri-District Registration Updates; Barcelona, Spain
- 26 — Memorial Day, Holiday per Inside Agreement

JUNE 2008

KEY

-  OUT OF TOWN MTG / EVENT
-  MEETING
-  GENERAL MEMBERSHIP
-  HOLIDAY
-  DEADLINES

SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3	4	5	6	7
8	9	10	11	12	13	14 
15 	16	17	18	19	20	21 
22	23	24	25	26	27	28
29	30					

SCHEDULE OF EVENTS

- 13-22 — Tri-District Pre-Trip Cruise Program to Barcelona, Spain
- 14 — Flag Day
- 15 — Father's Day!
- 16 — JATC Committee Mtg
- 21 — Summer Begins!
- 23-27 — Western Region 2008 Tri-District Mtg; Barcelona, Spain
- 28-6/1 — Post Trip Mtg to the Island of Mallorca

www.necacascade.org

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CASCADE CHAPTER

T H I N K N E C A .



NECA DISTRICT 6 IS GOING TO DISNEYLAND!!



This years District Six Summer Conference will be held at the Disneyland® Resort, August 7 – 10, 2008. We have held rooms at Disney's Grand Californian Hotel & Spa® with its own entrance to Disney's California Adventure® Park and the Down-

town Disney® District!

This District Six Summer Conference is designed to be very family orientated and is a great opportunity to mix business with pleasure by bringing you're family along.

We have rooms held at a rate of \$239.00 per night & the resort has agreed to honor this rate three days before & after our convention dates. Your extended stay is based on availability so we encourage you to

make your hotel reservations as soon as possible. Also, because we are staying at a Disney property we get the perk of enjoying discounted tickets & special park hours!

Please review the enclosed registration and letter from our District Six Vice President regarding this event.

Don't miss out! Join us at the most magical event of the year!

